

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

 PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Direct Selling Empowers Americans		FEC IDENTIFICATION NUMBER ▼ C C00564997	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee Green Bay Press-Gazette		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 05 / 2014	
Mailing Address PO Box 23430		Amount 6543.30	
City Green Bay	State WI	Zip Code 54305	Transaction ID : SE.4245
Purpose of Expenditure Media buy	Category/Type 004	Date of Disbursement or Obligation MM / DD / YYYY 09 / 24 / 2014	
Name of Federal Candidate Reid Ribble		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate District: 08 State: WI <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 6543.30		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee Strategic Media Services		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 05 / 2014	
Mailing Address 1911 North Fort Myer Dr Suite 400		Amount 1154.70	
City Arlington	State VA	Zip Code 22209	Transaction ID : SE.4246
Purpose of Expenditure Media buy	Category/Type 004	Date of Disbursement or Obligation MM / DD / YYYY 09 / 24 / 2014	
Name of Federal Candidate Reid Ribble		<input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate District: 04 State: WI <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 1154.70		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	7698.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	7698.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Adolfo Franco

[Electronically Filed]

Date

MM / DD / YYYY
10 / 06 / 2014

Signature